

Excel Assignment 2

JMC 055 | Due Feb. 2 at the start of class (10 points)

The purpose of this assignment is to show that you understand how to calculate rates and ratios in Excel.

1. Download the spreadsheet **excel-assign-two.xlsx** from the class webpage. You will use this to compare Drake's Facebook success to five other colleges in the state of Iowa by looking at rates and ratios.
2. Fill out columns B, C and D by looking at the official school website and Facebook page. For column D, average the number of Facebook reactions on the past five posts.
3. Then calculate the rates and ratios in columns E, F, G, H, I and J to look at all six schools on a level playing field.
4. Once you have the calculations, write a short (half-page) press release or article that summarizes how Drake is doing on Facebook compared to the other five schools.

E-mail your completed spreadsheet and article to chris.snider@drake.edu when completed.